



TOUCH PLATE LOCAL BUSINESS VALUE BOOK



SAME GREAT QUALITY NOW MAILED!

Absolutely no greater value when it comes to your ADVERTISING DOLLAR!

City by city we are taking the advertising market by storm, delivering absolutely astounding results for all of our advertisers.

WHY?

- The Business Value Books format, design and print quality is superior to our competition and not perceived as junk mail.
- Shelf Life – Proven and documented 6 to 8 month shelf life. Our publication will in fact stay in the home and / or with the consumer longer than our competition.
- Your advertisement will appear in a section specific color tabs for your industry. Meaning the consumer will have quick and easy navigation to your ad.
- Four color process + High Gloss Aqueous and vibrant graphics; this is the standard we set for our publication. All ads are will be presented with superior graphics and print quality 2nd to NONE!
- Market Saturation Mailing- Touch Plate, guarantees full residential market saturation mailing to every resident. We purchase our mail list directly from the Post Office each issue mailed. We are 100% confident every publication reaches the consumer via direct mail. We also show our 3602 mail forms for each mail drop to any customer who requests this information.
- Cost-Per-Reach: An astonishing little over 1 penny per resident (pending market choice), with our quality, circulation and cost per reach, how can you go wrong?

Full Page
10.375" x 4.25"

NFL SUNDAY FOOTBALL
RESTAURANT & LOUNGE
SAPPHIRE
MAD HOURS
ALL DAY SUNDAY
\$2.00 - Bottle Beers
\$3.00 - Draft Beers
\$4.00 - Well Drinks
\$5.00 - House Wines
NFL SUNDAY BRUNCH Special
EVERY SUNDAY
Buy 1 get
1 FREE
with this ad ONLY!
COMPLETE MENU AVAILABLE
NO CORK FEES
LIVERMORE WINES
(925) 373-0325
2300 First Street, Livermore
www.sapphirelivermore.com
sapphirelivermore@att.net
Find us on Facebook.

- AUTOMOTIVE**
- GOLFING**
- HEALTH & BEAUTY**
- RESTAURANTS**
- RETAIL**
- SERVICES**
- THINGS TO DO**
- WINERIES**

1/2 Page
5" x 4.25"

MH SPEED SHOP
BERNAL Racing
LIVERMORE, CA
• SUSPENSION
• REBUILDS
• MOTOR MODS
• CARBS
• WHEEL LACING
• E.K.I. TUNING / MAPPING
We can service all of your OHV Needs
LEAVE THE WRENCHING TO US
WE'LL LEAVE THE RIDING TO YOU!
LOCATED IN LIVERMORE
CALL US TODAY FOR AN APPOINTMENT: 925-606-0575

Arrive & Drive
no equipment or experience necessary
\$10 off any RACE!
www.umigo.com
1/4 mile of European style indoor track
Corporate Teambuilding
Parties & Celebrations
Group Events
6538 Ramona Pass Road
Livermore, CA 94550
925-373-RACE (7223)
The Very Best in Synthetic Turf
PolyGrass
866-690-8447
Call For a Free Estimate
www.polygrass.com
\$500 OFF
INSTALLATION
ON 250 SQ. FT. OR MORE

1/4 Page
5" x 2"

1/4 Page
5" x 2"

Livermore
Circulation 25,780
Zips: 94550, 94551

Pleasanton / Dublin
Circulation 34,677
Zips: 94566, 94586, 94588

San Ramon / Danville
Circulation 39,668
Zips: 94506, 94526, 94582, 94583

